



# BROCHURE DISTRIBUTION 2008



# PP&D Is Your Best Brochure Distribution Choice!

## Experience

PP&D Brochure Distribution placed over five million brochures last year, and logged over fifty thousand miles. Since 1981 we've been expanding and maintaining our vast network.

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*"PP&D has delivered over a million maps since 1985. We rely on their great service to reach the valuable tourist market."*

*Vicky Tebbetts  
Vermont Attraction Association*

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We serve hundreds of clients including the Shelburne Museum, Stowe Mountain, Vermont Marble, Killington Resort, Morse Farm, Billings Farm, Vermont Attraction's Association and the White Mountain Attractions Association.

We are in tune with the tourism & hospitality industry. We are members of the Vermont, Lake Champlain, Hartford, Addison, Mad River, Okemo, Killington Chambers of Commerce, Stowe Area Association, Waterbury Tourism Council, Burlington Business Association, and Vermont Businesses for Social Responsibility. Bill is also on the Board of the Vermont Travel Industry Conference and the Vermont Hospitality Council.

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*"Billings Farm has used PP&D for over a decade. They are the most experienced, honest and knowledgeable distributors in the state of Vermont."*

*Susan Plump, Marketing Director  
Billings Farm and Museum, Woodstock*

## Expertise

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As Vermont's largest brochure distributor, we have designed routes throughout Vermont and upstate New York. We work with major attractions and small inns; perform multi-state and local distributions. PP&D can target the customers you want, within your budget.

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*"Last year PP&D distributed our brochure to ten regions across Vermont... We have complete confidence in their thorough and enthusiastic service."*

*Laurie Callahan, Retail Manager  
Cabot Creamery, Cabot*

## Exposure

We make weekly trips to the busiest locations, and check even the smallest establishments on a regular basis. We've built relationships with hundreds of merchants and motel owners. They appreciate us keeping their racks organized and up to date.

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*"I believe much of the incredible growth of our tourist attraction directly results from PP&D's brochure distribution."*

*Gary Coffey, Retail Manager  
Lake Champlain Chocolates, Burlington*

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We've installed over seven hundred custom-made racks in Vermont, New Hampshire and New York. PP&D service means your brochure can be seen in more locations, in more visible racks, and visited more often. Our racks have the vital combination of brochures from local shops, restaurants, and statewide attractions, making these racks the showcase of each establishment. PP&D also knows where your brochure will be popular and we'll be there to keep them stocked and fully exposed.

**All this assures you the maximum return on your brochure.**

# PP&D Brochure Distribution

December 2007

Thank you so much for considering PP&D for your brochure distribution. We value all of our customers and work very hard to stock and restock brochures at all the best locations year round. In 2007 we placed over five million brochures to over a thousand locations!

We've added dozens of displays throughout the state, including the beautifully restored Colchester School House - Info Center. Two brand new hotels receiving PP&D displays are the slopeside Clay Brook Hotel in Sugarbush and the lakeside Marriot Burlington Harbor Hotel. Other new display locations include Vermont Transit Station in Burlington, the ever-popular Gracie's Restaurant in Stowe, Kampersville on Lake Dunmore, the Champlain Valley Expo Center in Essex and the Morrisville Chamber of Commerce. Some B&B's with new displays include Holly Hill B&B in Poultney and the West Hill House in Warren. In New York you can now find our displays at The Ausable Forks Store, and the Ferry Booth and the La Quinta Inn in Plattsburgh.

Our website has been updated and expanded! [PPDBrochure.com](http://PPDBrochure.com) can answer many of your questions, shows pictures of brochure racks, gives tips on design, quantities needed, and offers a fun history of our company.

In October, I traveled to Chicago to attend the International Association of Professional Brochure Distributor's conference. I picked up great some tips from my counterparts from around the world, and am now the Vice President!

After reviewing this booklet I'm confident you'll discover PP&D offers the highest quality brochure distribution available. Please give me a call, or drop me an email with any questions.

Sincerely,



Bill Orleans  
PP&D Brochure Distribution

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## A Small Sampling of Our 600 Racks

Killington Grand Hotel, Killington  
 Vermont Teddy Bear, Shelburne  
 Calvin Coolidge Homestead, Plymouth  
 Spirit of Ethan Allen, Burlington  
 Kennedy Brothers, Vergennes  
 Champlain Mill, Winooski  
 Quechee Gorge Village, Quechee  
 Inn of the Six Mountains, Killington  
 Cortina Inn, Killington  
 Champlain Centres North, Plattsburgh  
 Capitol Plaza Hotel, Montpelier  
 Hawk Mountain Resort, Plymouth  
 Smuggler's Notch Resort, Jeffersonville  
 Inn at Essex, Essex  
 Sugarbush Hotel, Warren  
 ECHO Science Center, Burlington  
 Otter Creek Brewery, Middlebury  
 Cold Hollow Cider, Waterbury Center  
 Frog Hollow Craft Center, Middlebury  
 City Center, Montpelier  
 Trapp Family Lodge, Stowe  
 Topnotch Resort, Stowe  
 High Falls Gorge, Lake Placid  
 Santa's Workshop, North Pole  
 Green Mountain Coffee, Waterbury

★ *1% Discount if you can spot the all new phony distribution locations on each area information page.*

## Rates Card, Shipping Info & Helpful Hints

- Cards & Brochures w/ 1-6 two sided (9" x 4" max.) panels no extra fee
- Brochures larger than above and large magazines and tabloids 2X monthly fee
- Posters (+monthly fees per area) .75¢ each

### Discounts

- 1% discount if you find the phony locations on our route info page.
- 5% discount for 6 month contract • 15% discount for yearly contract
- Multi-region discount varies per contract

**Four Consecutive Month Minimum** – Applies to all areas.

**Six Consecutive Month Minimum** – Greater Burlington, Stowe, White River Junction, Middlebury, Montpelier, Killington, and Sugarbush.

**Delivery** – Shipments of brochures should be delivered Monday-Friday, 9 a.m. - 5 p.m., to **PP&D, 377 Pine Street, Burlington, VT 05401 UPS OK**

Pick-up can be arranged; \$25.00 minimum. Smaller quantities (3 boxes or less) can be left at the Sugarbush, Killington, Addison, Vermont, or Stowe Chambers.

Please call us first if leaving boxes at these locations.

**Billing** – Billing is done quarterly, first payment due before a distribution.

**Vermont Interstate Distribution** – The State of Vermont will be coordinating all deliveries of brochures to Vermont's Welcome Centers and Rest Stop Information Centers. Please call the Travel Division for information: 802-265-2210.

**Customer Fee** - PP&D does much more than distribute your brochures to hotels and motels. We fill hundreds of orders for conferences, conventions, weddings, recruiters, realtors, festivals and fairs. We also provide bulk orders of many client's brochures to other public and private distribution companies. Some of these include Maxham Leasing for Vermont's Interstate Highway Information Centers, The Lake Champlain Chamber for their Williston Route 89 Rest Stops, Fair Haven Welcome Center, and White River Junction Information Center. We also deliver and/or arrange shipments to other non-PP&D locations including the Burlington Airport, Lake Champlain Ferries and Information Gallery's numerous sites. PP&D offers pick-up of less than three cases and often returns brochures to clients as needed. We store brochures in the off-season or pay for costly recycling. To provide these wonderful services we charge a \$30 yearly customer fee to all clients.

## A Few Tips For Effective Brochures

For more tips visit [PPDBrochure.com](http://PPDBrochure.com)

**Big Bold Heading on Top:** There is no room for subtlety in brochure design. The larger the type the better. All important information needs to be in the top 2 1/2". Sometimes that's all you see. Place that info on the top of the back, in case your brochure gets returned to the rack backwards.

**Size:** All pieces should be folded to become 4"x9" for proper rack display.

**Paper:** We recommend no less than 70 lb. coated stock for a three-fold, full color brochure and no less than 100 lb. coated cover stock for a rack card. Grain direction should always run vertically.

**Brochure Quantity:** Regions of service desired, months of distribution, and placement at Welcome Stations all go into deciding quantity needed. Initial delivery takes a lot of brochures to first stock the racks. There is a huge difference in replacing your old brochures and using the same piece every year.

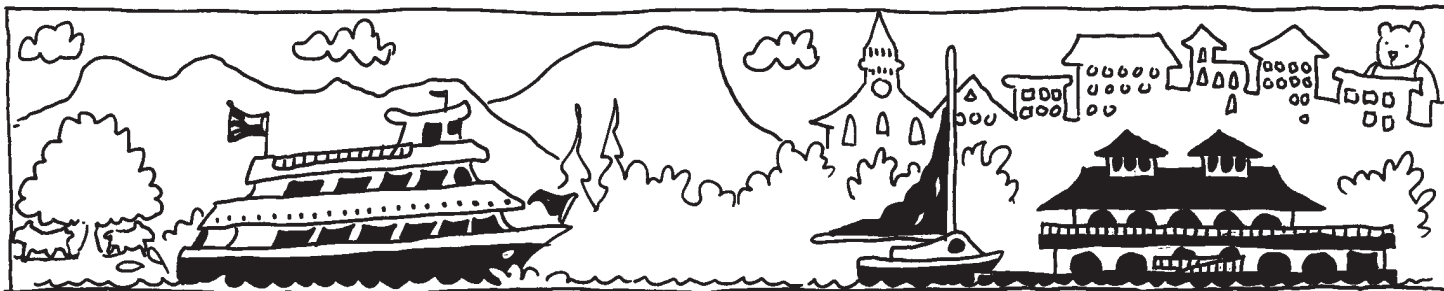
**The Modern World:** Be sure to list your full mailing address, with zip code, for the traveler equipped with a GPS system. Be sure to include your area code, as cell phones require them even if you are calling from around the corner. Website and email address may be helpful too.

**Design:** Keep it simple and clean. Colored photos are great. Be sure to include a good map and directions.

**For The Printer:** Please band your brochures in paper or rubber bands. Brochures in a bundle should face the same direction. The maximum weight of a box shouldn't exceed 40 pounds and should be marked with your name and the quantity.

## A Sampling of Our Distribution Clients

Addison Chamber, Middlebury  
Adirondack Museum, Blue Mtn. Lake, NY  
Anichini Outlet, New Hampshire  
Ascutney Mountain, Brownsville  
Ausable Chasm, New York  
Ben & Jerry's, Waterbury  
Billings Farm & Museum, Woodstock  
Bromley Mountain, Manchester  
Bragg Farm, East Montpelier  
Burton Snowboards, Burlington  
Cabot Creamery, Cabot  
Cold Hollow Cider, Waterbury Center  
Christmas Loft, Vermont  
Dakin Farm, Ferrisburg  
Downtown Rutland Partnership, Rutland  
ECHO Science Center, Burlington  
Fairbanks Mus. & Planetarium, St. Johnsbury  
Farmway, Bradford  
Flynn Theatre, Burlington  
Green Mountain Railroad, Vermont  
High Falls Gorge, Lake Placid, NY  
Hildene, Manchester  
Hood Museum, Hanover  
Kennedy Brothers, Vergennes  
Killington Ski Resort, Killington  
Lake Bomeseen Marina, Castleton  
Lake Champlain Chamber, Burlington  
Lake Champlain Ferry, Burlington  
Lake Champ. Maritime Museum, Vergennes  
Lake George Steamboat Company, NY  
Mad River Ski Resort, Waitsfield  
Magic Hat Brewery, Burlington  
Montshire Museum, Norwich  
Morse Farm, East Montpelier  
N.E. Culinary Institute, Montpelier  
New England Maple Museum, Pittsford  
Norman Rockwell Museum, Rutland  
Northeast Kingdom Chamber, St. Johnsbury  
Porter Music Box, Randolph  
Quechee Gorge Village, Quechee  
Robert Compton Pottery, Bristol  
Shelburne Farms, Shelburne  
Shelburne Museum, Shelburne  
Smuggler's Notch Resort, Jeffersonville  
Spirit of Ethan Allen, Burlington  
Stowe Area Association, Stowe  
Stoweflake Resort, Stowe  
Stowe Mountain Resort, Stowe  
Stowe Soaring, Stowe  
Sugarbush Resort, Warren  
University Mall, South Burlington  
Vermont Attractions Map & Guide  
Vermont Country Store  
Vermont Lake Monsters, Burlington  
Vermont Marble Exhibit, Proctor  
Vermont Ski Museum, Stowe  
Vermont Teddy Bear Co., Shelburne  
Vermont Toy Museum, Quechee  
Vermont Wildflower Farm, Charlotte  
White Mountain Attraction Map, NH  
The Wild, Schroon Lake, NY



## Greater Burlington, VT

Since 1982, PP&D has distributed brochures in the Greater Burlington Area. Currently we have over **eighty exclusive racks**. We also visit over ten establishments that choose to have their own brochure racks. Some PP&D finer locations include The Hampton Inn, Vermont Teddy Bear, Sheraton, Sweetwaters, Inn at Essex, Holiday Inn, and ECHO Science Center.

- ★ **\$145 per month (6 consecutive month minimum)**
- ★ Towns include Burlington, South Burlington, Shelburne, Winooski, Essex Junction, Williston Colchester, Mallets Bay, and Bolton.
- ★ We visit all locations every two weeks, many weekly, and some twice a week.
- ★ Current clients include: Shelburne Museum, University Mall, Burton Snowboards, Lake Champlain Chamber, Magic Hat Brewery and Vermont Teddy Bear.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochures Can Be In These Exclusive PP&D Racks

Spirit of Ethan Allen (S)	Countryside Motel	LaQuinta Inn
Ice House	Travel Lodge	Colchester Schoolhouse (S)
Hilton Hotel (L)	American Morgan Horse Museum	Marriot Towne Place Suites
Sweetwaters	Sheraton Executive Mansfield Club	Hampton Inn
Sheraton Hotel	Double Tree Hotel	Marriot-Fairfield Inn
Vt. Pub & Brewery	Comfort Inn - Rt. 2	Marriot Courtyard Inn
Burlington Police Dept. (L)	Windjammer Restaurant	Motel 6
Burlington Town Center	Holiday Inn	Vermont Wildflower Farm (^)
North Beach Campground (S)	Ground Round	Birds of Vermont
Willard Street Inn	Anchorage Inn	Lang House B & B
Midtown Motel	Hawthorne Suites	Heart of the Village Inn
Rodeway Inn	Best Western	Waterman UVM
Bel-Aire Motel	Ho Hum Motel (Williston Rd.)	Bolton Valley Resort
Thrifty Car Rental (Shelburne Rd.)	Vermont Gift Barn	Waterfront Train Station
Vt. Teddy Bear Company	Thrifty Car Rental (Williston Rd.)	PetraCliffs
Comfort Suites - Rt. 7	Champlain Mill	Main Stay Inn
Holiday Inn Express	Dutch Mill Restaurant and Motel	Bolton Valley Sports Center
Sirloin Saloon (L)	Days Inn (Rt. 15)	ECHO Science Center
Shelburne Museum	Handy's Suites	Enterprise Car Rental - Rt. 2
Shelburne Camping Area (S)	Bishop Booth Conference Center	Enterprise Car Rental - Rt. 7
Days Inn (Rt. 7)	Swiss Host Motel	Vermont Transit
Ho-Hum Motel (Shelburne Road)	Yankee Doodle Motel	Marriot Residence Inn
Econolodge	Essex Shoppes & Cinema	St. Michael's College
Smart Suites	Vermont Maple Inn	Champlain Valley Expo
Magic Hat Brewery	Essex Jct. Library	Marriot Burlington Harbor
T-Bird Motel (S)	Inn at Essex	

### We'll Also Offer Your Brochures To These Locations:

Champlain Inn	Black Bear Lodge	Lone Pine Campground (S)
GGT Inn	Lori's Restaurant, Bolton	Malletts Bay Campground (S)
Northstar Motel	Davis Building, UVM	Lk. Champ. (on board) Ferry (L) (S)
Libby's Blue Line Diner	Lk. Champ. Chamber (L*)	
Ethan Allen Motel	Southern Connector View Inn	



Code Key on page 24



## Burlington's Best Publication Distribution

Since 1995 PP&D Distribution has been delivering publications weekly in Greater Burlington. We have over forty exclusive publication racks. We also visit over twenty establishments who have public space available. Some PP&D finer locations include: two Price Choppers, six Simon's Stores, Creative Habitat, Kerry's Kwik Stop and three Sports & Fitness Edge Health Clubs.

Weekly distribution will see that your publication is prominently displayed. We'll keep the racks neat, fully stocked and remove all unauthorized literature. You've spent valuable time and money designing and producing your publication. Now professionals will see that it's quickly, consistently and thoroughly distributed.

### Rates & Info

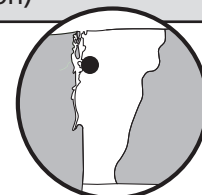
- ★ \$220 per month (3 consecutive month minimum)
- ★ Towns include Burlington, South Burlington, Essex Junction, Winooski, Colchester, Shelburne and Williston.
- ★ Customized distribution available.
- ★ Current clients include: Burlington Magazine, Homes & Land, UVM Continuing Education, Champlain College, Seven Nights, and Burlington Free Press Real Estate Extra

### Your Magazines, Guides and Catalogs Can Be In These Exclusive PP&D Racks

Ahli Babba's	Bank North, Rt. 7	Days Inn
Daily Planet (L)	Rodeway Inn	Simon's Store - Winooski
Sweetwaters	Fitness Edge, Rt. 7	Simon's - Essex Jct.
Fletcher Free Library	North Country Credit Union	Greens Laundry, Williston
YMCA (No RE)	Chittenden Bank, Rt. 7	Price Chopper, Essex
Flynn Theatre (L)	Chittenden Bank, Dorset St.	Essex Junction Library
Simon's Downtown Deli	Anchorage Inn	Simon's - Essex
Meyer's Bagels (Hold)	Best Western	Chit. Bank (Susie Wilson Rd.)
Burlington Bay Market	Gracey's	Essex Laundromat
One Main Street Offices	Fitness Edge, Kennedy Dr.	Athletic Club of VT
Burlington Police Dept.	Comfort Inn	Five Corners Laundry
Kerry's Kwik Stop	Simon's, Rt. 2	FAHC - Pearl Street
Simon's, Rt. 7	Pepperoni's	Champlain Valley Expo
Comfort Suites, Rt. 7	Fitness Edge, Williston	LaQuinta Inn
Smart Suites	Burlington College	Essex Outlet Center
Bourne's Shell	The Champlain Mill - Lower	Inn at Essex
Price Chopper, Rt. 7	The Champlain Mill - Upper	Creative Habitat (soon)

### We'll Also Offer Your Brochures To These Locations:

Lake Champlain Chamber (M)	Merchants Bank, Rt. 7	Merchant's Bank - Essex Jct.
Maltex Building (front & back)	Men at Wok	Merchant's Bank - Jericho
Bank North (RE), Burl.	Merchants Bank - No. Ave.	Libby's Blue Line Diner
Hannaford's, Rt. 7	Merchants Bank - Colchester	Essex Town Library



# "Dining Out" Restaurant Promotion Programs in Greater Burlington



## Pocket Brochures:

In 2005 PP&D added pocket brochure displays exclusively for restaurants throughout Greater Burlington. Currently we have **over twenty-five displays** with more to be added soon. Pocket brochures are a great tool for guests and front desk staff, as they provide valuable information that can be carried easily. Your brochure can include coupons (great for tracking), menus, maps, hours and whatever makes your restaurant a special place to visit.

## Quiet Concierge Menu Book:

In 2006 PP&D purchased the Quiet Concierge, a three-ring binder full of menus from area restaurants. Be sure to have your restaurant's menu included in this very popular guide located at **over forty** hotels and motels throughout Chittenden County.

## Rates & Info

- **Pocket Brochures** - \$1,800 a year, includes printing and distribution.  
In addition a free entry in the Quiet Concierge Menu Book is provided.
- Final size of brochures or cards must be 4¼" tall by 2" wide.
- Original unfolded size can be 8½" tall by 2" wide.
- **Quiet Concierge** - \$325 a year, includes up to six 8½" x 11" pages.
- Free black and white printing. Extra for color.

Hilton Hotel **QC**  
North Beach Campground **QC/PB**  
Willard Street Inn **QC**  
Rodeway Inn **QC/PB**  
Bel-Aire Motel **QC/PB**  
Holiday Inn Express **QC/PB**  
Shelburne Camping Area (S) **QC**  
Days Inn (Rt. 7) **QC**  
Ho-Hum Motel (Rt. 7) **QC**  
Econolodge **QC/PB**  
Smart Suites **QC/PB**  
T-Bird Motel (S) **QC**  
Countryside Motel **QC/PB**  
Travel Lodge **QC**  
Sheraton Mansfield Club **QC/PB**  
Comfort Inn **QC/PB**  
Double Tree Hotel **QC**  
Comfort Inn (Rt. 2) **QC**

Holiday Inn **QC/PB**  
Anchorage Inn **QC/PB**  
Comfort Inn (Rt. 7) **QC/PB**  
Hawthorne Suites **QC/PB**  
Ho Hum Motel (Rt. 2) **QC/PB**  
Days Inn (Rt. 15) **QC/PB**  
Handy's Suites **QC/PB**  
Bishop Booth Conf. Center **QC**  
Yankee Doodle Motel **QC/PB**  
Inn at Essex **QC**  
Liberty Inn & Suites **QC**  
Marriot Towne Place Suites **QC/PB**  
Hampton Inn **QC**  
Marriot-Fairfield Inn **QC/PB**  
Motel 6 **QC/PB**  
Lang House B & B **QC**  
Towneplace Suites **QC/PB**  
Swiss Host Motel (L) **QC**

Marriot Courtyard Inn **QC/PB**  
Main Stay Inn **QC/PB**  
Sheraton Hotel **QC**  
Heart of the Village Inn **QC**  
Marriot Residence Inn **QC/PB**  
Vermont Maple Inn **QC/PB**  
Lk. Champ. Chamber (L\*) **QC/PB**  
Champlain Inn **QC**  
Malletts Bay Campground (S) **QC**  
G.G.T. Tibet Inn **QC**  
Northstar Motel **QC**  
Lone Pine Campground (S) **QC**  
Ethan Allen Motel **QC**  
Rt. 89 Williston Rest Stop **PB**  
Handy Suites (Susie W. Rd.) **PB**  
LaQuinta **QC**

QC - Quiet Concierge Menu Book

PB - Pocket Brochures



## **Stowe/Waterbury Center, VT**

### ***"Black Diamond Expert" or "Blue Square Intermediate Distribution"***

Since 1985, PP&D has been distributing in the Stowe and Waterbury Center area. In the fall of 1997 PP&D purchased the racks of Stowe's Resort Brochure Distribution Service (RBDS). This route has become our "Black Diamond Expert Run". We have **over sixty-five racks** on this route. Some of the finer locations include Thatcher Brook Inn, Topnotch Resort, Trapp Family Lodge, The Grey Fox Inn and the Fox Fire Inn.

The original PP&D route, a smaller, less expensive distribution is now referred to as our "Blue Square Intermediate Run". There are **over forty racks** on this route. Some locations include Commodores Inn, Notchbrook Resort, and Gracie's Restaurant.

Both Black Diamond and Blue Square client's brochures will also be offered to other locations without PP&D racks. Selection will be left up to each individual establishment.

PP&D has a brochure rack at the Waterbury Center Welcome Booth on Route 100. This is a **free bonus** for most PP&D clients! (Some limitations for lodging clients.)

### **Rates & Info**

- ★ Black Diamond Distribution: **\$135 per month (6 consecutive month minimum)**
- ★ Blue Square Distribution: **\$105 per month (6 consecutive month minimum)**
- ★ Towns include Stowe, Moscow, Waterbury Center and Waterbury.
- ★ We visit this region weekly.
- ★ Current clients include The Stowe Area Association, Stowe Mountain Resort, AJ Ski Shop, Ben & Jerry's, Pinnacle Ski and Sports, and Cold Hollow Cider Mill.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

## Your Brochure Can Be In These Exclusive PP&D Racks

- |                                 |                                       |
|---------------------------------|---------------------------------------|
| ■ ◆ Commodores Inn              | ■ ◆ L&J Lodge                         |
| ■ ◆ Mountainside Resort         | ■ ◆ Morrisville Airport/Stowe Soaring |
| ■ ◆ Miguel's Stowe Away (HOLD)  | ◆ Winding Brook Inn                   |
| ■ ◆ Notchbrook Resort           | ■ ◆ Tratoria La Festa                 |
| ■ ◆ Northern Lights Lodge       | ■ ◆ Stowe Mtn. Midway Cafe (W) (L*)   |
| ■ ◆ The Innsbruck Inn           | ■ ◆ Stowe Mtn. Gondola Building (L*)  |
| ■ ◆ The Gables Inn              | ◆ Ten Acres Inn                       |
| ■ ◆ The Mountain Road Resort    | ◆ The Shed (front entrance)           |
| ■ ◆ Ben & Jerry's Factory       | ◆ The Shed (rear entrance)            |
| ■ ◆ Cold Hollow Cider Mill      | ◆ Partridge Inn                       |
| ■ ◆ The Golden Eagle Resort     | ■ ◆ Village Green at Stowe (L*)       |
| ◆ Inn at the Mountain (L)       | ■ ◆ The Mountain Wood Inn             |
| ■ ◆ Grey Fox Inn                | ■ ◆ Foster's Place                    |
| ■ ◆ Honeywood County Lodge      | ◆ Nichols Lodge                       |
| ■ ◆ Honeywood County Inn        | ◆ Goldbrook Campground                |
| ■ ◆ Sun & Ski Motel             | ◆ The Stowehof Inn                    |
| ◆ Ye Olde England Inne          | ■ ◆ Mac's Market                      |
| ■ ◆ Trapp Family Lodge          | ■ ◆ All Season Rentals                |
| ■ ◆ Trapp Tea Room              | ■ ◆ Season's Pass Inn                 |
| ■ ◆ The Black Locust Inn        | ■ ◆ Lucky King Restaurant             |
| ◆ Timberholm                    | ■ ◆ Stone Hill Inn                    |
| ■ ◆ Town & Country Motel        | ◆ Butternut Lodge                     |
| ◆ Hob Knob Inn                  | ◆ Hunger Mountain Inn                 |
| ■ ◆ Stowe Area Association (L*) | ◆ Riverside Inn                       |
| ◆ Thatcher Brook Inn            | ■ ◆ Waterbury Center Welcome Center   |
| ◆ The Pines                     | ◆ The Arbors Inn                      |
| ◆ Auberge Inn                   | ◆ Stowe Inn                           |
| ◆ Stoware Common                | ◆ Topnotch Resort                     |
| ■ ◆ The Stowe Motel             | ■ ◆ Gracie's Restaurant               |
| ■ ◆ Depot Building              |                                       |
| ■ ◆ The Mountaineer Lodge       |                                       |
| ■ ◆ Brass Lantern Inn           |                                       |
| ◆ Foxfire Inn                   | ◆ = All Locations                     |
| ■ ◆ Farm Resort Golf Course     | ■ = Smaller, Partial Run              |

### We'll Also Offer Your Brochures To These Locations:

Best Western (^)

Chittenden Bank

The Ski Inn

Rec Field Underground Parking Lot

Hadleigh House

Edson Hill Manor

Stoweflake Resort & Spa



Code Key on page 24



## Sugarbush/Mad River Valley, VT

Since 1985, PP&D has been distributing brochures in the Sugarbush/Mad River Valley and Waterbury Areas. We currently have **forty-three exclusive racks**. We also visit over twenty establishments that choose to have their own brochure racks. Some PP&D finer locations include The Sugarbush Inn, Tucker Hill Lodge, The Waitsfield Inn, Old Stage Coach Inn, and Eagles Resort.

### Rates & Info

- ★ \$105 per month (6 consecutive month minimum)
- ★ Towns include Waterbury, Duxbury, Waitsfield, Warren, and Granville.
- ★ We visit this region every three weeks, additional trips in peak ski and tourism months.
- ★ Current clients include: Sugarbush Resort, Mad River Glen, and Sugarbush Chamber.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

Slide Brook Lodge	Sugar Lodge
Sugarbush Inn	Golden Lion Riverside Inn
Mad River Inn	Grünberg Haus B&B
Arvad's Waterbury	Village Grocery & Deli
Three Mountain Café	Christmas Tree Inn
Jays Restaurant	Mad River Barn
Waitsfield Inn	Hyde Away Inn
Mehuron's Fine Meats & Produce	Millbrook, A Country Inn
Crossroads Deli	1824 House Inn
Tucker Hill Lodge	Old Stagecoach Inn
The Garrison	Mad River Glen Base Lodge
The White Horse Inn	Thrifty Car Rental
Bongiorno's Restaurant	Wilder Farm Inn
The Battleground	Weathertop Lodge
Sugartree, A Country Inn	Caravan B&B
Inn at Round Barn	Moose Meadow Lodge
Paradise Deli & Market	Beaver Pond Farm B&B
Grn. Mtn. Coffee/Train Station	Depot Beverage Bus Station
Powderhound	Sophia's
The Seasons Resort	The Falls Lodge (HOLD)
Eagles Resort	

### We'll Also Offer Your Brochures To These Locations:

Chittenden Bank  
 Sugarbush Village Check In  
 Bridges Resort  
 Mad River Glen Quad  
 Vermont North Ski Shop (W)  
 Vermont Only Gift Shop (S)  
 Sugarbush Chamber (L\*)  
 Granville Wood Products (S)  
 Sugarbush Sports Center  
 1824 House Inn  
 The Wait Farm Motor Inn  
 Lareau Farm Country Inn  
 Feather Bed Inn  
 Mountain View Inn  
 The Pitcher Inn  
 Best Western (^)  
 Clear Water Sports

### Code Key on page 24





## Smuggler's Notch, Johnson & Morrisville, VT

Since 1985, PP&D Distribution has been distributing brochures in the Smuggler's Notch, Johnson & Morrisville Area. Currently we have **over twenty-five exclusive racks**. We also visit establishments that choose to have their own brochure racks. Some PP&D finer locations include four racks at Smuggler's Notch Resort, Deer Run Motor Inn, and Johnson Woolen Mill.

### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ Towns include Cambridge, Jeffersonville, Johnson, Smuggler's Notch, and Morrisville.
- ★ We visit this region every three weeks, additional trips scheduled during peak ski and tourism months.
- ★ Current clients include Smuggler's Notch, Stowe Mountain Resort, Lajoie Stables, Burt's Boats and Vermont Attractions Association.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

#### Smuggler's Notch Resort:

- Madonna Check-In Center
- Hearth & Candle Restaurant
- West Hill Check-In
- Recreation Center (S)

Sinclair Inn

Deer Run Motor Inn

Highlander Motel

Boyden Valley Winery

Three Mountains Lodge

Sterling Ridge Inn

Red Fox Alpine Lodge

Charlemont Restaurant

Lam. Valley Chamber Info. Booth (S)

Sunset Motel

Plaza Hotel

Forget Me Not Shop

D.J.'s Market

Johnson Woolen Mill

Smuggler's Notch Inn

Donomar Inn

Stella Nolte Cafe

Vermont Maple Outlet

Hoagie's

Peggy's Cookin

Morrisville Chamber (L\*)

### We'll Also Offer Your Brochures To These Locations:

Johnson State Admissions

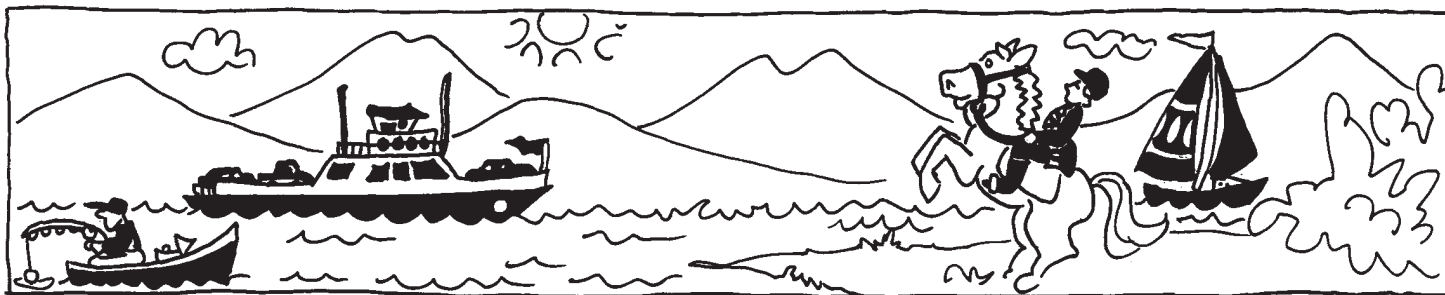
Jefferson Info Booth (L)

Lam. Chamber of Commerce

Smugglersflake Spa

### Code Key on page 24





## St. Albans/Grand Isle, VT

Since 1982, PP&D has been distributing brochures in the St. Albans/Grand Isle region. Currently we have **over fifteen exclusive racks**. We also visit over twenty establishments that choose to have their own brochure racks. Some PP&D finer locations include Shore Acres Inn, LaQuinta Inn, and the Wagon Wheel Truck Stop.

### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak tourism months.
- ★ Towns include Milton, St. Albans, South Hero, Grand Isle, North Hero, Swanton, Alburg and Isle LaMotte
- ★ Current clients include: Smuggler's Notch Resort, Vermont Maple Festival, Jay Peak, and Lake Champlain Ferry.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

Econolodge  
 Apple Farm Market  
 Appletree Bay Campground & Resort  
 LaQuinta Inn & Suites  
 Cadillac Motel  
 Jolley's Wagon Wheel  
 Shore Acres Inn  
 LAADs Landing  
 Ransom Bay Inn  
 Sandbar Motel (HOLD)  
 West Shore Cabins  
 North Hero House  
 Europa Motel  
 Alburg Country Store  
 Allenholm Farm Stand  
 Homestead Campground (S)  
 Lakewood Campground (S)  
 Alburg RV Resort

### We'll Also Offer Your Brochures To These Locations:

St. Albans Chamber	North Hero State Park
Sunset Restaurant & Motel (on hold)	Hero's Welcome
Swanton Motel	Lake Champlain Isl. Chamber
Swanton Info. Center/Chamber	Grand Isle State Park (S) (L)
Tyler Place	Ferry Landing Snack Bar
78 Motel	Green Frog Gifts
Thomas Mott B&B	Keeler Bay Variety
New England via VT Gifts	Crossroads Mobil
Grand Isle Store	Cozy Cottages
Goose Point Campground (S)	Alburg Welcome Center (L)
Holiday Harbor Motel	North Land Lodge
Lipizzan Petting Zoo	Knight Point State Park (S)

### Code Key on page 24





## Jay/Newport, VT

Since 1982, PP&D has been distributing brochures in the Jay, Newport area. Currently we have **over twenty exclusive racks**. We also visit establishments that choose to have their own brochure racks. Some PP&D finer locations include Jay Peak Resort, Surefine Supermarket, and the Trout River Trader.

### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak ski and tourism months.
- ★ Towns include Newport, Montgomery, Jay
- ★ Current clients include: Cabot Creamery, Maple Grove Farm, Jay Peak Resort, and Fairbanks Museum.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

Phinieus Swan	Pond Country Store
Sylvester's Supermarket	Richard's All Season Lodge (^)
Border Motel (^)	Eden Campground (S)
Inn at Trout River	Jay Peak Resort
The Craving (^)	St. Albans Comfort Inn (^)
Black Lantern Inn	St. Albans Wagon Wheel (^)
Grandpa Grunts Motel	East Main General Store (^)
Jay Village Inn	Barrewood Campground
Woodshed Lodge	Sylvester's Quick Stop
Snowshoe Lodge & Pub	Village Pizza (^)
Snowline Lodge	Trout River Traders
Inglenook Lodge	Hot Rod Pizzeria (^) (HOLD)
Pepin Motel (^)	

### We'll Also Offer Your Brochures To These Locations:

Prouty Beach Campground (S) (^)  
 Newport City Motel (^)  
 Jay Auto  
 Jay Country Store  
 Jay Peak Area Association  
 Newport Bar & Border Crossing  
 Newport Chamber  
 Newport Super 8

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## St. Johnsbury/N.E. Kingdom, VT

Since 1982, PP&D has been distributing brochures in the Northeast Kingdom. Currently we have **over twenty-five exclusive racks**. We also visit many establishments that choose to have their own brochure racks. Some PP&D finer locations include Willowville Inn, Colonnade Inn, and Cabot Creamery.

### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak ski and tourism months.
- ★ Towns include Craftsbury, Orleans, Newport, Barton, Westmore, Derby Center, Danville, Cabot, St. Johnsbury, Lyndon and Lyndonville.
- ★ Current clients include: Cabot Creamery, Maple Grove Farm, Jay Peak Resort, and Fairbanks Museum.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

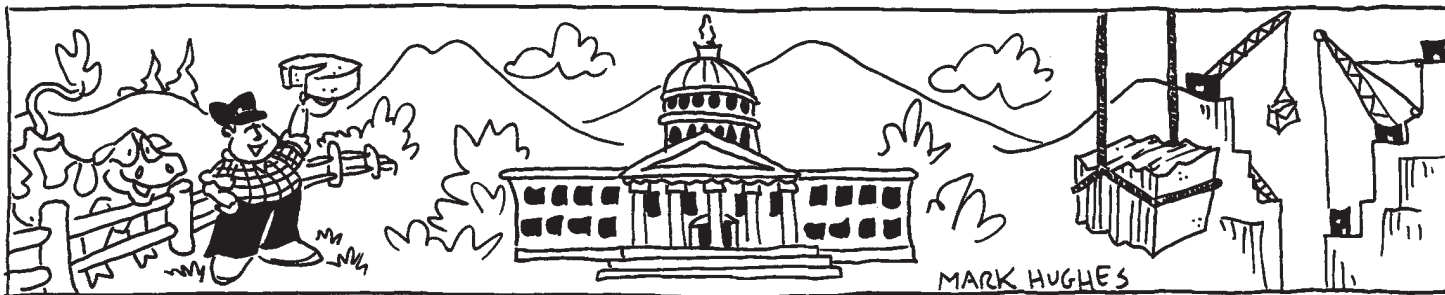
Comfort Inn  
 Border Motel (^)  
 Meadow Crest Campground (S) (^)  
 Sugar Mill Farm  
 Pepin Motel (^)  
 Holiday Motel  
 Cabot Creamery (^)  
 Richard's All Season Lodge (^)  
 Point Comfort Motel (^)  
 The Craving (^)  
 Day's Inn  
 Willough Vale Inn  
 Lyndon Motor Lodge  
 Onion River Campground (S) (^)  
 Miller's Thumb Store  
 East Main General Store (^)  
 Village Pizza (^)  
 O'Shea's Motel  
 Hot Rod Pizzeria (^) (Hold)  
 Lake Morey Inn  
 Lake View Cabins  
 Pine Crest Motel & Cabins  
 Craftsbury Inn  
 St. Johnsbury Info Booth  
 Holiday Annex

### We'll Also Offer Your Brochures To These Locations:

Fairbanks Inn  
 St. Johnsbury Chamber Info. Booth  
 Yankee Traveler Motel  
 Eastside Family Restaurant  
 Prouty Beach Campground (S) (^)  
 Newport City Motel (^)  
 Lyn Burke Motel  
 St. Johnsbury Chamber  
 Vermont Maple Syrup Hot Tubs  
 The Farmer's Daughter  
 Moose River Campground (S)  
 Maple Center Motel  
 Changing Season Motel Inn  
 Marsh Plains Motel  
 Newport Chamber (^)  
 Maple Grove

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## Capital Distribution in Montpelier/Barre, VT

Since 1985, PP&D has been distributing brochures in the Barre Montpelier Area. Currently we have **over twenty-five exclusive racks**. We also visit over a dozen establishments that choose to have their own brochure racks. Some PP&D finer locations include Montpelier City Center, Capitol Plaza Hotel, Comfort Inn, Rock of Ages, and Morse Farm.

### Rates & Info

- ★ \$115 per month (6 consecutive month minimum)
- ★ Towns include Montpelier, Barre, North Montpelier, East Montpelier, Graniteville, Plainfield, Marshfield.
- ★ We visit this region every three weeks.
- ★ Current clients include Morse Farm, Cabot Creamery, Bragg Farm, Vt. Attractions Association, and New England Culinary Institute.
- ★ PP&D also has a brochure display and exclusive control at the State Street Info Center. This is a **free bonus** to our clients.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

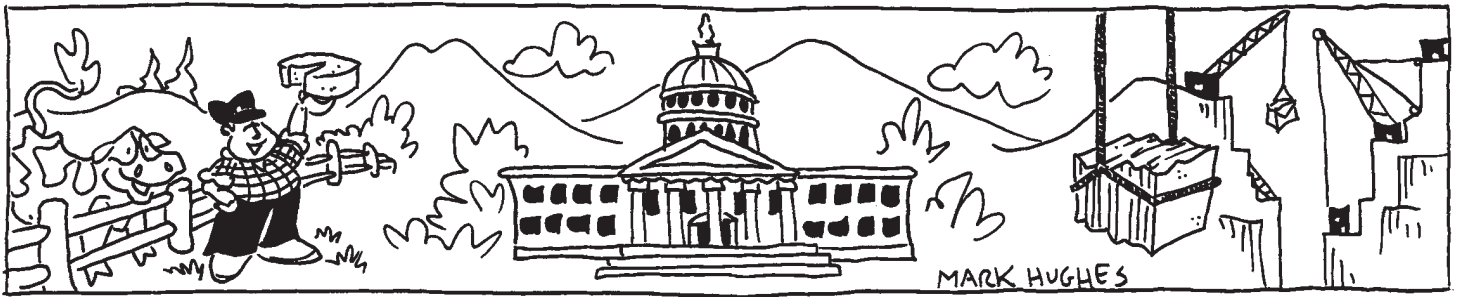
Montpelier City Center	Budget Inn
Vermont State Capitol (S)	Day's Inn
Capital Plaza	Twin City Motel
The Hollow Motel	Rock of Ages
Econolodge	Vermonter Motel
Morse Farm	Bragg Farm
Comfort Inn	Camp Mead Motor Court (S)
Hilltop Inn	Vermont Historical Society, Barre
AAA – Barre	Cabot Creamery (^)
Onion River Campground (S)	Indian Joe's Court (^)
Berlin Airport	Thrifty Car Rental
Lazy Lions Campground	Point Comfort Motel (^)
Montpelier Bus Station	Meadow Crest Campground
Montpelier Info. Center	Country Camper (^)
The Woods at Wihakowi	

### We'll Also Offer Your Brochures To These Locations:

- Barre Information Center (L\*)
- Inn at Montpelier
- Douglas Scissor Mart
- The Pierre Motel
- Central Vermont County Chamber (L\*)
- The Knoll Motel
- Vermont Travel & Tourism (L\*)
- Vermont Arts Council
- Marsh Plains Motel
- AAA – Montpelier
- Betsy's Bed & Breakfast
- Sugar Ridge RV Park
- Vermont Chamber

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# Washington County High Traffic Run

In 2005, PP&D Brochure Distribution acquired ownership and management of the Montpelier Downtown Community Association's (MDCA) brochure racks and distribution program. Working with MDCA, PP&D will continue to promote Montpelier businesses and provide high quality service throughout Washington County. PP&D has also added new locations to this program.

PP&D has also been contracted to manage the Downtown Montpelier State Street (near Elm) Information Booth. This is not the Vermont State Information Building on the far west end of State Street. Placement in this location is included in PP&D's Capital Distribution (B-1) or our new Washington County High Traffic Route. Businesses can pay for only the Info Booth if desired.

## Rates & Info

- ★ Washington County High Traffic Run \$225 a year (includes Info Booth).
- ★ State Street Info Booth Only - Brochures \$100 annually.  
- Magazines/Newspapers \$200 annually.

## Your Brochure Can Be In These Exclusive PP&D Racks

Montpelier City Center  
 State Street Information Booth  
 Capital Copies  
 Montpelier City Hall  
 Capital Grounds  
 Village Pizza in City Center  
 Angelino's  
 Wood Art Gallery  
 Steak House - East Entrance  
 Steak House - West Entrance  
 Grand View Winery  
 Morse Farm  
 Rock of Ages  
 Bragg Farm  
 Vermont State Capital (summer only)  
 Montpelier Bus Station

## We'll Also Offer Your Brochures

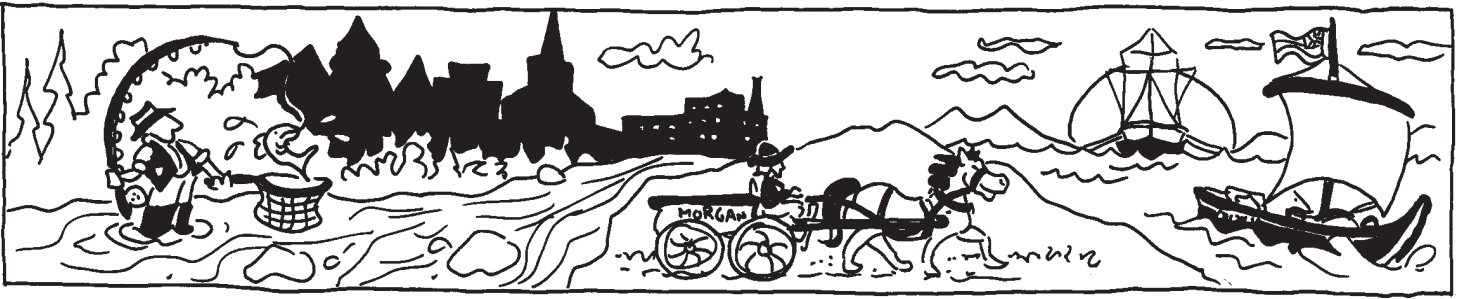
To These Locations:

(sorry, no guarantee they will be displayed):

Barre Information Center  
 Central Vermont Chamber of Commerce - Berlin  
 Vermont Chamber of Commerce - Berlin

Code Key on page 24





## Middlebury/Vergennes, VT

Since 1982, PP&D has been distributing brochures in the Middlebury/Vergennes area. Currently we have **over forty exclusive racks**. We also visit over fifteen establishments that choose to have their own brochure racks. Some PP&D finer locations include Otter Creek Brewery, Vermont Wildflower Farm, Frog Hollow Craft Center, Middlebury Inn, and Mister Ups.

### Rates & Info

- ★ \$115 per month (6 consecutive month minimum).
- ★ Towns include Charlotte, Ferrisburg, Vergennes, New Haven, Weybridge, Middlebury, and East Middlebury.
- ★ We visit this region every two weeks.
- ★ Current clients include Dakin Farm, Kennedy Brothers, Vermont Country Soap, Robert Compton Pottery, and Addison Chamber of Commerce.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

Vermont Wildflower Farm (^)	Lake Champ. Maritime Museum
Dakin Farm	Little Otter General Store
Kennedy Brothers	UVM Morgan Horse Farm
• North Entrance	Rosie's Restaurant
• South Entrance	The Greystone Motel
Basin Harbor Club	Ferrisburgh Roadhouse (Hold)
Otter Creek Brewery	Rokeyby Museum (S)
Jimmo's Motel	Sportsmen Cottages (S)
Sheldon Museum	Blue Spruce Motel
Frog Hollow Craft Center	Mister Ups
The Storm Cafe	Middlebury Antique Center (L)
Middlebury Inn	Amigo's (L)
Waybury Inn	Roland's Place
May Garden Restaurant	Vermont Country Soaps
River's Edge Cottages	Middlebury College Student Center
Whispering Pines Campground	Maple Landmark Woodcrafts
Red Mill Restaurant	Green Mountain Campground
Vergennes Info. Booth	Inn at Charlotte
Courtyard by Marriot	Jerusalem Store
7 & 17 Corner Store	

### We'll Also Offer Your Brochures To These Locations:

Button Bay State Park (S)  
 DAR State Park (S)  
 Fire & Ice Restaurant  
 Addison Chamber of Commerce  
 Swift House  
 Sugarhouse Motel  
 Otter Creek Raft Rides  
 Skyview Motel  
 Middlebury College Center for the Arts  
 River's Bend Campground  
 Blue Hen Market  
 By The Way B&B  
 Inn on the Green

### Code Key on page 24





# Southern Addison – Northern Rutland Counties, VT

Since 1998, PP&D has been distributing brochures in Southern Addison and Northern Rutland counties. Currently we have **thirty-two exclusive racks**. We also visit many establishments that choose to have their own brochure racks. Some PP&D finer locations include Kampersville, Maplefields Mobil, Bridge Family Restaurant, and the Brandon Inn.

## Rates & Info

- ★ \$105 per month (4 consecutive month minimum).
- ★ Towns include Vermont include Brandon, Lake Dunmore, Lake Bomoseen, Castleton, Fair Haven, and Shoreham.
- ★ We visit this region every three weeks.
- ★ Current clients include Dakin Farm, Kampersville, Vermont Marble and Kennedy Brothers.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

## Your Brochure Can Be In These Exclusive PP&D Racks

County Village Campground	Castleton Coastal Sportsman Cottages
Brandon Inn	Mt. Independence Historic Site
Brandon Motor Lodge	Iron Lantern Restaurant
Castleton Village Store	Addison Four Corners Store
Maple Grove Dining	Shoreham Service Center
Maplefield's Mobil	West Addison Store
Halfway House Restaurant	Vermont's Own Products
Bridge Family Restaurant	Griffin's Ten Acre Campground
Kampersville C.G. Store	Marble Mansion Inn
Orwell General Store	Fairhaven B&B
Waterhouses Resort & Marina	Pumpkin Patch Store
Harborview General Store	Lakeside Country Store
Bomoseen Steak House (Hold)	Lake Bomoseen Campground
Crystal Beach Market & Deli	Holly Hill B&B
Cozy Cottages	

## We'll Also Offer Your Brochures To These Locations:

Rosebelles  
Gazebo B&B  
Fort Ticonderoga Ferry  
Lilac B&B  
Inn at Park Street  
DAR State Park  
VT/NY Info. Center  
Brandon Info Booth  
Brandbury State Park  
Lake Dunmore Submarines  
Shoreham Village Store  
Fair Haven Inn  
Poultney Visitor's Center

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## Killington-Rutland, VT

Since 1985, PP&D Brochure Distribution has been distributing brochures in the Killington and Rutland Area. We currently have **eighty-seven exclusive racks**. We will also visit over twenty establishments that choose to have their own brochure racks. Some PP&D finer locations include: Killington Grand Hotel, Killington Deli, Comfort Inn, Days Inn, Cortina Inn and Casey's Caboose.

### Rates & Info

- ★ \$125 per month (6 consecutive month minimum)
- ★ Towns include Pittsford, Proctor, Rutland, Mendon, Killington, and Bridgewater
- ★ We visit this region every two weeks, weekly high point runs during peak tourism months.
- ★ Current clients include Killington Resort, Rutland Downtown-Partnership, Killington Snowmobile Tours, Chinese Gourmet, and Norman Rockwell Museum.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

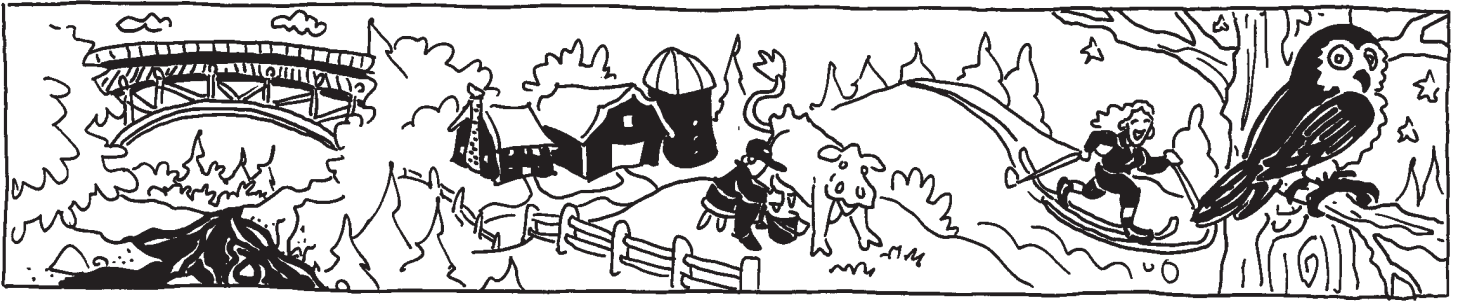
Holiday Inn	Killington Gateway Condominiums	Killington Townhouses
Midway Diner	Inn at Long Trail	Butternut Inn
Red Roof Inn	Killington Upper Showshed	Bill's Country Store
Ramada Inn	Killington Discover Center	Ski Country Real Estate
Comfort Inn, Rt. 7	Killington Market	Grey Bonnet Inn
Green Mtn. Forest Vistors Center	Killington Grand Hotel	Charity's Restaurant (L)
Econolodge	Killington Golf Club	Pittstop General Store
Vermont Bagel	Peppino's	Killington Accomodations (S)
Travel Inn	Killington Deli	The Grist Mill Restaurant †
Sirloin Saloon	Happy Bear Inn	Cascades Lodge †
Wilson Castle (S)	Casey's Caboose	Mtn. Top X-C Ski Stables
New England Maple Museum (S)	Wally's American Grill	The Mountain Inn
Budget Car Rental	The Garlic	Killington Snowmobile
Marketplace Mill (^)	Chinese Gourmet	Greenbriar Inn
Cedarbrook Motor Inn	Mountain Green Resort	Chalet Killington
Long Trail Brewery (^) (Hold)	North Star Lodge	Green Mountain Golf Course
Pico Village Lodging Center	Trail Creek Condominium	Alpine Trails Inn (Hold)
Mendon County Store	Gifford State Park	Trail Side Lodge
Mountain Son Motor Inn	Comfort Inn, Killington	Killington Chamber (L*)
Best Western	Inn of the Six Mountains	Pittsfield Country Store
Cortina Inn	Sherburne Killington Motel	Shops at the Shack
Norman Rockwell Museum	Mountain Sports Inn	Mountain Real Estate
Nordic Hotel	Mountain Meadows Inn	Econolodge, Rutland
Great Outdoors Trading Co.	Zorba's Mobil (Hold)	First Stop Ski Shop (^)
The Vermont Inn	Upper Deck (Hold)	Kokopelli Lodge
Rocking Horse Country Gifts	Pea Vine Restaurant	G.M.C. The Lodge
Peace of Mind Emporium	The Summit Lodge	Vermont Marble
Killington-Pico Motor Inn	Hampton Inn	Red Roof Inn & Suites
Mountainview Resort	Enterprise Car Rental	

### We'll Also Offer Your Brochures To These Locations:

Inn at Rutland	Fox Creek Inn	Sugar & Spice Restaurant
The Dollhouse Store	Royal Healthstore Motel	Wise Real Estate
Royal Motel	Rutland Visitor Center (S) (L*)	Val Roc Hotel
Pinetree Lodge	Turn of River Lodge	Highridge Sports Center
Tyrol Motel	Century 21 – Woods Check In	Roadway Inn
The Woods	Edelweiss Motel & Chalets	Spaghetti Kettle Restaurant



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## Vermont's Upper Valley, VT

Since 1985, PP&D has been distributing brochures in the White River Junction, Woodstock, and Quechee Area. We currently have **over forty exclusive racks**. We also visit over twenty-five establishments that choose to have their own brochure racks. Some PP&D finer locations include Hampton Inn, Quality Inn, Quechee Lakes Real Estate, Quechee Gorge Village, Fat Hat Factory, and Calvin Coolidge Birthplace.

### Rates & Info

- ★ \$115 per month (6 consecutive month minimum)
- ★ Towns include Bridgewater, West Woodstock, Woodstock, Quechee, and White River Junction.
- ★ We visit this region every two weeks.
- ★ Current clients include: Billings Farm, Quechee Gorge Village, Shackelton Thomas, Montshire Museum, and the Vermont Attractions Map & Guide.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

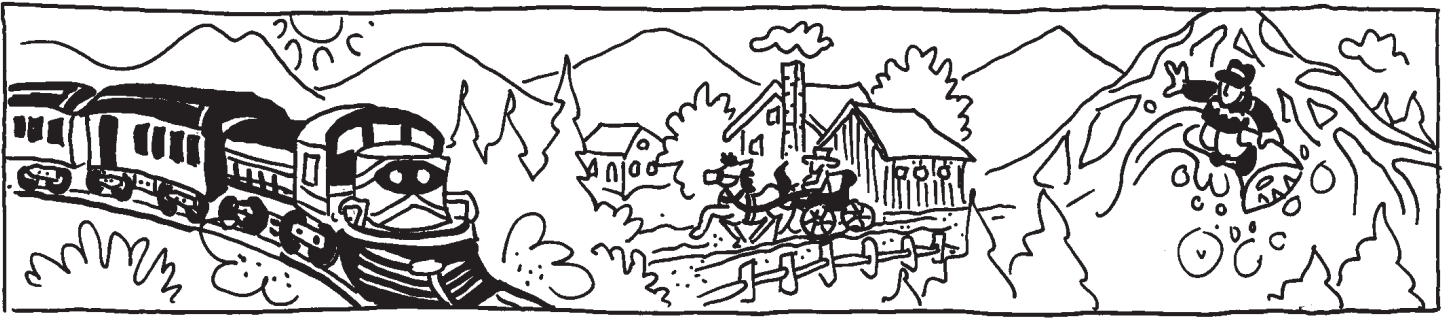
Quechee Gorge Gifts	Quechee Associates R.E.	Pond Ridge Motel
Comfort Inn	Quechee Lakes Real Estate	Armond Inn
Ramada Inn	Quechee Club Base Lodge (Hold)	Corner's Inn Restaurant (L) (^)
Inn at the Junction	Pine Valley R.V. Park (S)	Cedar Brook Motor Inn (^)
Holiday Inn Express	Fat Hat Factory Etc...	Long Trail Brewery (^)
Super 8 Motel	Jackson House Inn	Jameson Real Estate
Thrifty Car Rental	Quechee Gorge Village Info. Booth	Shady Lawn Motel
AJ's Lounge & Restaurant	Bridgewater Mill (^)	Hotel Coolidge
Quality Inn at Quechee Gorge	The Lincoln Inn	Calvin Coolidge Birthplace (S) (^)
Quechee Mobil Mart	Applebutter Inn	Randolph Info. Center
Quechee Pizza Chef	The Braeside Motel	White River Info. Booth (L*)
Ottauquechee Country Store	Village Green Deli	Hampton Inn
Ottauquechee Motor Lodge	The Woodstocker B&B	
Quechee Antique/Mesa Outlet	Woodstock Beverage Center	

### We'll Also Offer Your Brochures To These Locations:

- |                                   |                             |   |
|-----------------------------------|-----------------------------|---|
| Antiques Collaborative            | The Charleston House B&B    | Quechee Gorge Info Center (L*)            |
| Sugarbush Farm                    | Shire Town Inn              | White River Train Station Info. Ctr. (L*) |
| East/West Expressway Info. Center | The Carriage House B&B      | Comfort Suites                            |
| Shire Motel                       | Taftsville Store            |   |
| Quechee B&B                       | Quechee Club                |   |
| Quechee Inn at Marshland Farm     | Woodstock Information Booth |   |
| Coldwell Banker Rentals           | Deerbrook Inn               |   |
| Gusanoz Restaurant                | Woodridge Inn               |   |
| The Village Inn of Woodstock      | Sugar Pine Farm B&B         |   |
| Canterbury Inn                    | Lake Champagne Campground   |   |

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## Okemo/Ludlow, VT

Since 1986, PP&D has been distributing to the Ludlow Okemo Area. Currently we have **over twenty-five exclusive racks**. We also visit over twenty other locations that choose to have their own racks. Some PP&D finer locations include Hawk Inn and Mountain Resort, Cavendish Pointe Hotel, and Okemo Mountain Lodging Center.

### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ Towns include Bridgewater, Ludlow, Cavendish, and Plymouth.
- ★ We visit this region every three weeks, additional trips in peak ski and tourism months.
- ★ Current clients include Billings Farm, Okemo Snowmobiles, Quechee Gorge Village, and Vermont Attractions Map & Guide.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

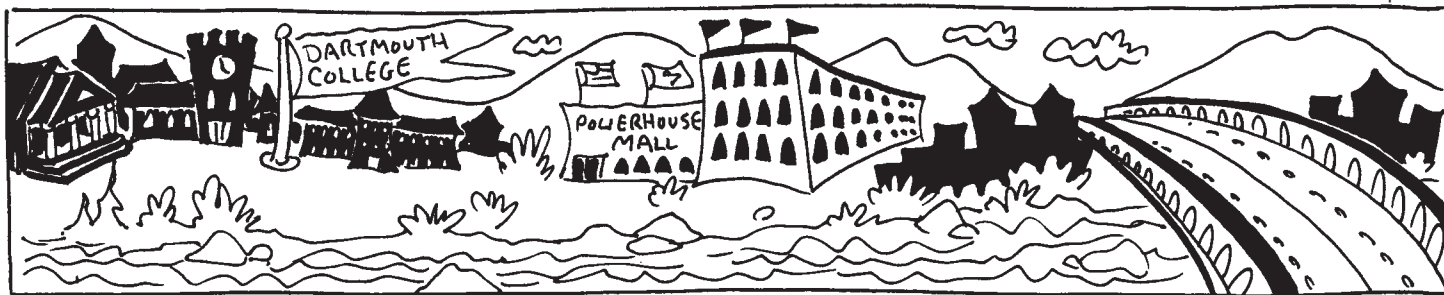
Hawk Inn and Mountain Resort  
 Okemo Mtn. Lodging Center  
 Okemo Inn  
 Echo Lake Inn  
 All Season's Inn  
 Strictly Rentals  
 Cavendish Pointe Hotel  
 Totem Pole Ski Shop  
 Bridgewater Mill (^)  
 Cedarbrook Motel  
 Plymouth Historic Site (S) (^)  
 Charktors Restaurant (Hold)  
 Okemo Mtn. Reality Check-In  
 Happy Trails Motel  
 Timber Inn Motel  
 Inn at Weatherfield  
 Andrie Rose Inn  
 Corner's Inn Restaurant (^)  
 Trail's End Accomodations  
 Sugarbush Campground (S)  
 Okemo Snowmobile Tours  
 October Country Inn  
 First Stop Ski Shop (^)  
 Plymouth Country Store

### We'll Also Offer Your Brochures To These Locations:

Jackson Gore  
 Ludlow Chamber (L\*)  
 Ludlow Marketplace  
 O2 Quaint Vermont B&B  
 The Hatchery  
 Best Western Colonial Motel  
 George Dunnott Ski Rentals (W)  
 Farm Brook Motel  
 Green Mountain Sugar House  
 Governor's Inn  
 Jewel Brook Inn  
 Shoestring Lodge  
 Salt Ash Inn  
 The Mill Hotel  
 Plymouth B&B  
 Chapman House Lodge  
 Coolidge State Park (S)  
 The Castle Inn & Restaurant  
 Coldwell Bankers Mountain Properties  
 Woodbridge Inn  
 Long Trail Brewery

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# Our Granite State Distribution

## W. Lebanon/Hanover, New Hampshire & Norwich, VT too!

Since 1995, PP&D Distribution has been distributing brochures in the Lebanon / Hanover area. Currently we have **fourteen exclusive racks**. We also visit over fifteen other locations that choose to have their own displays.

Some PP&D finer locations include The Days Inn, Seven Barrel Brewery and Signal Aviation.

### Rates & Info

- ★ \$90 per month (4 consecutive month minimum)
- ★ Towns include Lebanon, West Lebanon, Hanover, Lyme, and Orford, New Hampshire and Norwich, VT.
- ★ We visit this region every three weeks.
- ★ Current clients include: White Mountain Attractions, Colonial Antique Markets, Anichini Outlet, Montshire Museum, and Billings Farm
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

Days Inn  
 Seven Barrel Brewery  
 Airport Economy Inn  
 Sunrise Buffet  
 China Station Restaurant  
 Signal Aviation  
 Peking Tokyo Restaurant  
 Chieftan Motor Inn  
 Colonial Antique Market  
 The Events Center, Norwich  
 Housing Solutions  
 The Trumbull House B&B  
 Breakfast of the Conn. B&B  
 Dowd County Inn

### We'll Also Offer Your Brochures To These Locations:

Dartmouth Admissions  
 Marriot Residence Inn  
 Hanover Inn  
 Hopkins Center  
 Super Shoes  
 Fireside Suites  
 Lebanon Chamber  
 Lebanon Info on the Green (S)  
 Norwich Inn  
 Hanover Chamber  
 White Goose Inn  
 White River Chunnel  
 Pastures Campground  
 W. Lebanon Airport  
 Sunset Motor Inn  
 Hanover Chamber of Commerce (L)  
 Marriot Courtyard

Code Key on page 24





## Plattsburgh/Ausable, NY

Since 1985, PP&D Distribution has been distributing brochures in Northeastern New York. Currently we have **sixteen exclusive racks**. We also visit over fifteen establishments that choose to have their own brochure racks. Some PP&D finer locations include: Clarion Inn, Super 8, Ausable KOA Campground and Champlain Centers North.

- ★ **\$105 per month (4 consecutive month minimum)**
- ★ Towns include Plattsburgh, Valcour, Keesville, Ausable Chasm, Willsboro, Essex, Westport, Port Henry, and Crown Point.
- ★ We visit this region monthly, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, High Falls Gorge, and Fort Ticonderoga.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

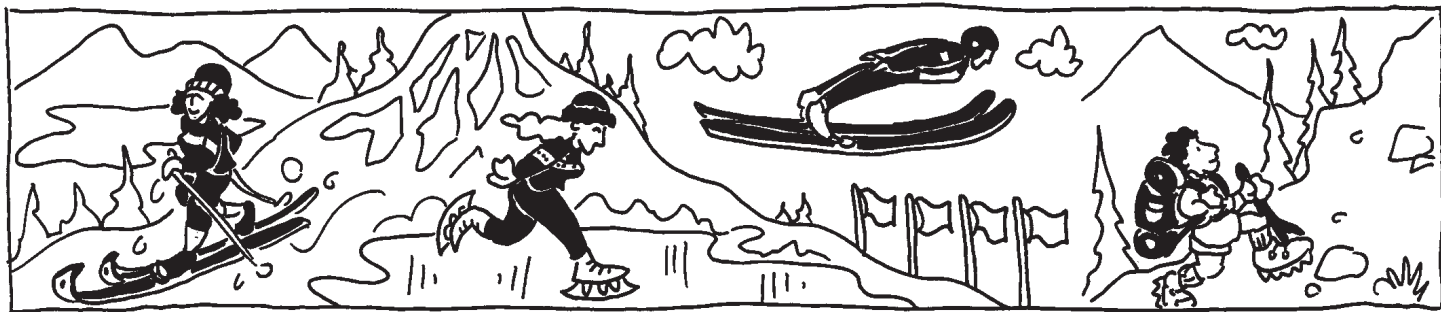
Champlain Centers - Center	LaQuinta Inn
Champlain Centers Entrance	Villa Motel/River View
Holiday Inn	Harbor Marina Store
Bolton Acres C.G. (Hold)	Holiday R.V. Park
Clarion Inn	Golden Gate Motel
Comfort Inn	Shamrock Motel
Port Kent Campground	Ausable Chasm
Super 8	Baymont Inn
Rip Van Winkle Motel	Port Kent Ferry Snack Bar
Ausable KOA Campground	Anchorage Inn (Hold)

### We'll Also Offer Your Brochures To These Locations:

Old Dock Restaurant  
 Log Cabin Motel  
 Super Shoe Outlet  
 Best Western/Smithfield  
 Chamber of Commerce (L\*)  
 Ausable Long Jump Center  
 Cumberland Bay Campground  
 Ausable Pines Campground  
 Blue Spruce Motel (Hold)  
 Econolodge  
 Grand Prix Motel  
 Microtel  
 Day's Inn  
 Chateau Motel  
 AAA

Code Key on page 24





## Lake Placid/Saranac Lake, NY

Since 1985, PP&D Distribution has been distributing brochures in Northeastern New York. Currently we have **over twenty exclusive racks**. We also visit over forty establishments that choose to have their own brochure racks. Some PP&D finer locations include The Pines at Lake Placid, Northwoods Inn, Econolodge, Holiday Inn, and Santa's Workshop

- ★ **\$105 per month (4 consecutive month minimum)**
- ★ Towns include Elizabethtown, Keene, Lake Placid, High Falls Gorge, Wilmington, and Ausable Forks.
- ★ We visit this region monthly, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, High Falls Gorge, Lake George Steamboat and Fort Ticonderoga.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

Northwoods Inn  
 Santa's Workshop  
 Holiday Motel  
 Ledge Rock Motel  
 High Falls Gorge  
 Cascade Acre RV Park  
 Northway Motel  
 Mountain View Motel  
 A&W Restaurant  
 Alpine Motor Inn  
 Birch Tree Lodge  
 Town & Country Motor Inn  
 Wildwood on the Lake  
 Evening Hatch  
 Wilmington Chamber (L)  
 The Pines at Lake Placid  
 Huntington Motel  
 Green Mountain Lodge  
 Rosali's Restaurant  
 Ausable Fork Store

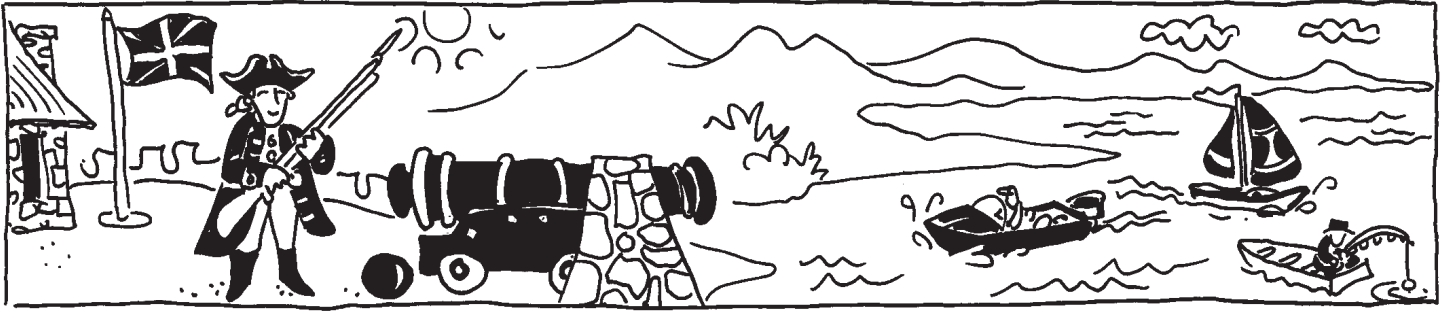
### We'll Also Offer Your Brochures To These Locations:

Mountain Air Motel  
 North Pole Campground & Motel  
 Art Devlin Motor Lodge  
 Lake Placid Olympic Center  
 Adirondack Inn  
 Lake Placid Visitor's Center (L\*)  
 Golden Arrow Best Western  
 Lillies Restaurant  
 Woodlake Motor Inn  
 Comfort Inn  
 Howard Johnson's Restaurant  
 Super Shoe Outlet  
 Lakeside Motel  
 Hotel Saranac  
 Shulte's  
 Olympic Ski Jump Complex  
 Comfort Inn  
 Carriage House  
 Steinhoff Inn  
 Gauthiers Lodge  
 Hungry Trout Motor Inn  
 KOA Campground  
 Econolodge  
 Alpine Aire  
 Edelweiss Motel

Mirror Lake Inn  
 Hilton  
 Town House Lodge  
 Lake Shore Motel  
 Mapleleaf Motor Inn  
 Lake Placid Submarine Races  
 Edge of the Lake Motel  
 Placid Bay Motor Inn  
 Swiss Acres  
 Sara Placid  
 Adirondack Hotel  
 Lake Flower Motel  
 Amanda's Village Motel  
 Tale of the Pup  
 Whiteface Lodge  
 Placid Bay Motor Inn  
 Whiteface Visitor's Center  
 Whispering Pines Campground  
 Crowne Plaza  
 Marriott Courtyard

**Code Key on page 24**





## Fort Ticonderoga/Crown Point Schroon Lake, NY

Since 1998, PP&D Distribution has been distributing brochures in the Fort Ticonderoga, Crown Point, Schroon Lake region. Currently we have **over thirty exclusive racks**. We also visit over forty establishments that choose to have their own brochure racks. Some PP&D finer locations include Super 8, Word of Life Inn & Campground, Hot Biscuit Diner and Trout House Lodge.

- ★ \$105 per month (4 consecutive month minimum)
- ★ Towns include Fort Ticonderoga, Crown Point, Schroon Lake, and Hague.
- ★ We visit this region every month, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, The Wild, Waterslide World, and Fort Ticonderoga.
- ★ For quantities needed visit [ppdbrochure.com](http://ppdbrochure.com).

### Your Brochure Can Be In These Exclusive PP&D Racks

Stone House Motel  
Wagon Wheel Restaurant (Hold)  
Belford Motel  
Frenchman's Restaurant  
Jan's Country Park  
Super 8 Motel  
Champ General Store  
Ticonderoga Citgo  
Pine Tree Motel  
Old Dock House  
Alp Horn Motel  
Blue Ridge Motel  
Hot Biscuit Diner  
Blue Ridge Campground  
Davis Motel  
Lee's Corner Motel  
Schoolhouse Restaurant (Hold)  
Word of Life Inn  
Word of Life Campground  
Schroon Lake Campground  
Starry Night Cabins  
Brookwood RV Resorts  
Conway Lake Manor  
Wayfarer Motel  
Trout House Village Lodge  
Ti Pi Pizza  
Rowe Motor Court  
Kish Duna Motel  
Drake's Motel & Restaurant  
Green Acres Motel  
Smokerise Campground  
Mountain Pine Motel (Hold)  
Blue Ridge Motel  
Fort Ti Info Booth

### We'll Also Offer Your Brochures To These Locations:

Circle Court Motel  
VT/NY Info. Center  
Lord Howe Valley Motel  
North Hudson Grocery  
Yogi Bear Campground  
Fort Ticonderoga  
Fort Ticonderoga Ferry  
Fort Ticonderoga Heritage Museum  
Ticonderoga Chamber of Commerce  
Ticonderoga Chamber Info. Booth  
Silver Spruce B&B  
Schroon Lake B&B  
DunRoamin Cabins (Hold)  
Maple Leaf Motel  
Hermitage Motel  
D&B Country Kitchen  
Essex Shipyard  
Essex Marina  
Essex Town Hall  
Park Motor Inn  
Magic Pine Campground  
Adirondak Center Museum  
Arsenal Restaurant  
Yellow Coach Motel

Elm Tree Motel  
Betty Beavers Truck Stop  
Crown Point B&B  
Benedict Arnold Trader Joe  
Natural Stone Bridge & Caves  
Vista View Motel  
Rt. 8 Info. Center  
Sunset Mountain Lodge  
Lakeside Motel  
Morrison's Motel (Hold)  
Hague Visitor Center  
Hague Motel  
Natural Stone Bridge Cafe  
Westport Marina  
Westport Hotel  
Westport Lakeside Motel  
Schroon River Ranch  
Elk Lake Lodge  
Twin Pine Cottages

Code Key on page 24



# SAMPLE CONTRACT

Your vital statistics

Amount of brochures you will supply

Total number of places PP&D visit in this region

Total number of PP&D owned or controlled racks in this region

Number of times this region is visited each year

Distribution For: Green Mountain Disney Date: 2-30-97  
 Contact: M. Mouse Phone #: 1-800-123-AMAT Fax #: 1-800-123-DUCK  
 Address: 1 Goofy Lane East Hardwick VT 05836  
 Del. Date: (Pick-up Extra!) 4/1 # Boxes: 50 # Per Box: 1,000 Misc. Info: \_\_\_\_\_

Per Piece Rates	Quantity	Per Piece Rate
Brochures 1 - 6 (9" x 4" max.) panels	<u>50,000</u>	0 ¢ each = <u>n/c</u>
Brochures larger than 6 panels		¢ each = _____
Booklets and small magazines		¢ each = _____
Large magazines and tabloids		¢ each = _____
Posters		¢ each = _____

Months your brochures will be displayed

Total number of months

Monthly fee X # of months = this amount

Monthly Fees:	# of Locations Visited	# of PP&D Racks in This Area	# of Visits to Area Per Year	Monthly Fee	Months Displayed (if less than 12)	Total
<b>Northern Vermont</b>						
(A1) Greater Burlington - Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	70	45	26-52	\$90*	MAY-OCT (6)	\$ 540
A2 Greater Burlington - For Regional Publications (Supermarkets, libraries, fast food restaurant)	58	28	52	\$125		
A3 Stowe/Waterbury Center/Bolton	48	23	18	\$50		
(A4) Sugarbush/Waterbury/Waitsfield	60	34	26	\$65	MAY-OCT (6)	\$ 390
A5 Smuggler's Notch/Rt. 15	22	12	15	\$50		
A6 St. Albans/Grand Isle	40	7	15	\$50		
(A7) Northeast Kingdom/St. Johnsbury	50	6	12	\$70	MAY-OCT (6)	\$ 420
<b>Central Vermont</b>						
B1 Middlebury/Vergennes	58	18	18	\$55		
B2 Montpelier/Barre	25	19	18	\$55		
<b>Southern Vermont</b>						
C1 Killington/Mendon/Rutland	95	69	26-39	\$95		
(C2) White R. Jct./Woodstock/Quechee	61	33	26	\$65	MAY-OCT (6)	\$ 390
C3 Ludlow/Olema/Bridgewater	50	20	18	\$50		
C4 Burlington/Stratton/Manchester						
C5 Brattleboro/Putney/Mt. Snow						
Subject to change, call for details						
<b>New Hampshire and New York</b>						
D1 Lebanon/Hanover	10	2	16	\$35		
D2 Loom Mtn./White Mtn. Area	37	2	6	\$55		
E1 Plattsburgh/Ausable	34	12	16	\$55		
E2 Lake Placid/Saranac Lake Region	60	8	10	\$55		

\* 6 month minimum contract required in this area.  
 † These areas may be subcontracted to local distributors if deemed best for our clients.  
 Subtotal Per Piece & Area Fees \$ 1,740  
 Payments and terms: 5% disc-6 mo./15% disc-12 mo. contract \$ 87  
 5% Multi-region discount (4 or more regions) \$ 87

Total \$ 1,566 ← Bottom line

Net 30. 1 1/2% monthly interest will be assessed on accounts over 30 days. Accounts over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. All final decisions are made by the individual businesses where the material is delivered.

William A. Orleans \_\_\_\_\_ Client Signature \_\_\_\_\_

← Sign here

## References:

- |   |  |   |
|---|--|---|
| VT Attractions Association<br>Vicky Tebbets<br>Montpelier, VT<br>802-229-2273 | Vermont Marble<br>Robert Pye<br>Proctor, VT<br>802-459-2300            | Ausable Chasm Company<br>Tim Bresett<br>Ausable, NY<br>518-834-7454               |
| Billings Farm and Museum<br>Susan Plump<br>Woodstock, VT<br>802-457-2355      | Shelburne Museum<br>Sam Ankersen<br>Shelburne, VT<br>802-985-3346      | Quechee Gorge Village<br>Gary Neil<br>Quechee, VT<br>802-295-1550                 |
| Cabot Creamery<br>Laurie Callahan<br>Cabot, VT<br>802-563-2231                | Stowe Area Association<br>Jasmine Bigelow<br>Stowe, VT<br>802-253-7321 | White Mountain Attractions<br>Mikey Duprey<br>North Woodstock, NH<br>603-745-8720 |
| Addison County Chamber<br>Barbara Harding<br>Middlebury, VT<br>802-388-7951   | Spirit of Ethan Allen<br>Mike Shea<br>Burlington, VT<br>802-862-8300   | Fort Ticonderoga<br>Marci Hall<br>Ticonderoga, NY<br>518-585-2821                 |

## Route Sheet Key:

- (L) = Limited availability. This rack is too small to accommodate all our customers, we're not able to place a larger rack here.
- (L\*) = For members only and or limitations placed by establishment
- † = Privately owned / PP&D Controlled
- (S) = Summer only
- (W) = Winter only
- (^) = This location is listed on more than one route.
- (RE) = Real estate guides only



# Brochure Distribution Worksheet

Office & Shipping Address:

377 Pine Street

Burlington, VT 05401

(802) 862-4366 Fax (802) 304-1017 Email: info@PPDBrochure.com



Distribution For: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ A/P Contact: \_\_\_\_\_

Del. Date: (Pick-up Extra!) \_\_\_\_\_ # Boxes: \_\_\_\_\_ # Brochures Per Box: \_\_\_\_\_

Last year's brochures should be: \_\_\_\_\_ used \_\_\_\_\_ recycled \_\_\_\_\_ returned

Should we bring your brochures to: Worcester Leasing: \_\_\_\_\_ yes \_\_\_\_\_ no Info Gallery: \_\_\_\_\_ yes \_\_\_\_\_ no

Brochures 1 - 6 (9" x 4" max.) panels .....	n/c
Thick brochures booklets, magazines, & tabloids .....	2X monthly fee
Posters.....	75 ea.

**Quantity**

**Per Piece Rate**

\_\_\_\_\_ Brochures at \_\_\_\_\_ ¢ each = \_\_\_\_\_  
 \_\_\_\_\_ Posters/Magazines \_\_\_\_\_ ¢ each = \_\_\_\_\_

	# of Locations Visited	# of PP&D Racks in This Area	# of Visits to Area Per Year	Monthly Fee	Months Desired (4 mos. min.)	# of Months
<b>Northern Vermont</b>						
A1 Greater Burlington – Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	94	81	26-52	\$145*	_____	_____
A2 Greater Burlington – For Regional Publications (Supermarkets, libraries, fast food restaurants)	55	46	52	\$220*	_____	_____
A3 Stowe/Waterbury Ctr. - Expert Black Diamond Run	79	69	52	\$135*	_____	_____
A3.5 Stowe/Waterbury Ctr. - Intermediate Blue Square Run	54	44	52	\$105*	_____	_____
A4 Sugarbush/Waterbury/Mad River Valley	62	43	20	\$105*	_____	_____
A5 Smuggler's Notch/Rt. 15	25	24	18	\$95	_____	_____
A6 St. Albans/Grand Isle	39	16	18	\$95	_____	_____
A7 Jay/Newport	32	24	16	\$95	_____	_____
A8 Northeast Kingdom/St. Johnsbury	45	26	16	\$95	_____	_____
<b>Central Vermont</b>						
B1 Montpelier/Barre	38	26	26	\$115*	_____	_____
B1.5 High Traffic Montpelier (sold out)					_____	_____
B2 Middlebury/Vergennes	51	40	26	\$115*	_____	_____
B3 So. Addison County	40	32	18	\$105	_____	_____
<b>Southern Vermont</b>						
C1 Killington/Mendon/Rutland	103	88	26-39	\$125*	_____	_____
C2 White R. Jct./Woodstock/Quechee	69	44	26	\$115*	_____	_____
C3 Okemo/Ludlow/Bridgewater	42	22	18	\$90	_____	_____
<b>New Hampshire and New York</b>						
D1 Lebanon/Hanover, NH	30	14	20	\$95	_____	_____
E1 Plattsburgh/Ausable, NY	34	19	18	\$105	_____	_____
E2 Lake Placid, NY	62	21	16	\$105	_____	_____
E3 Saranac Lake/Tupper Lake Region, NY	48	0	5	\$85	_____	_____
E4 Fort Ti./Crown Point/Schroon Lake, NY	75	34	16	\$105	_____	_____

\*6 consecutive month minimum contract.  
 All other areas 4 month minimum.

Payments and terms:

**Subtotal Per Piece & Area Fees** \$ \_\_\_\_\_

**5% disc.-6 mo./15% disc.-12 mo. contract** \$ \_\_\_\_\_

**Multi-region discount (4 or more regions)** \$ \_\_\_\_\_

**Customer Fee** \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

Net 30. 1/2% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by the where the material is delivered. **1/08**

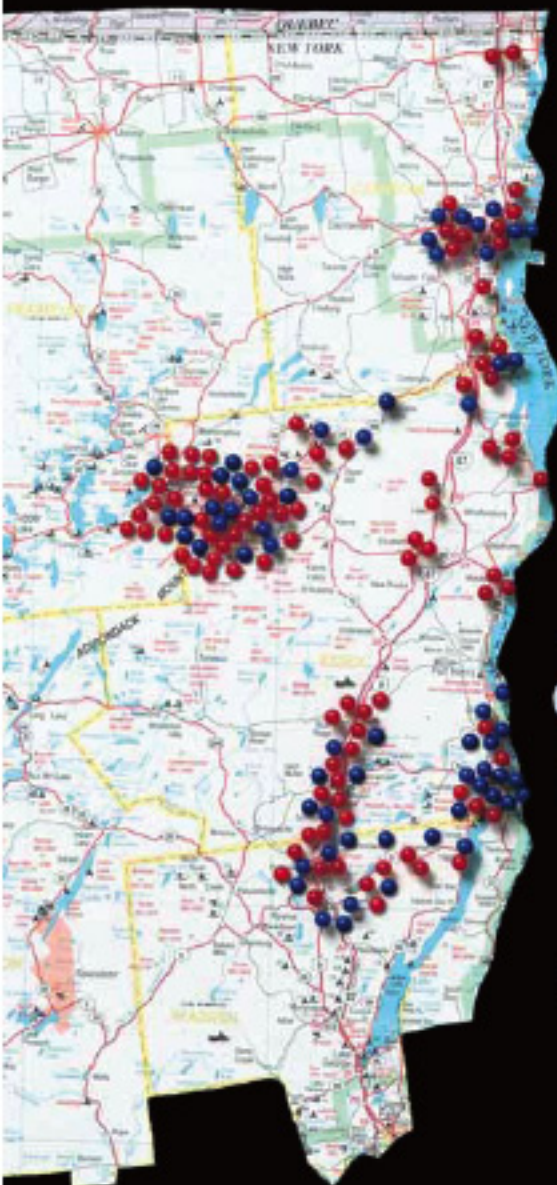
William A. Orleans

Client Signature

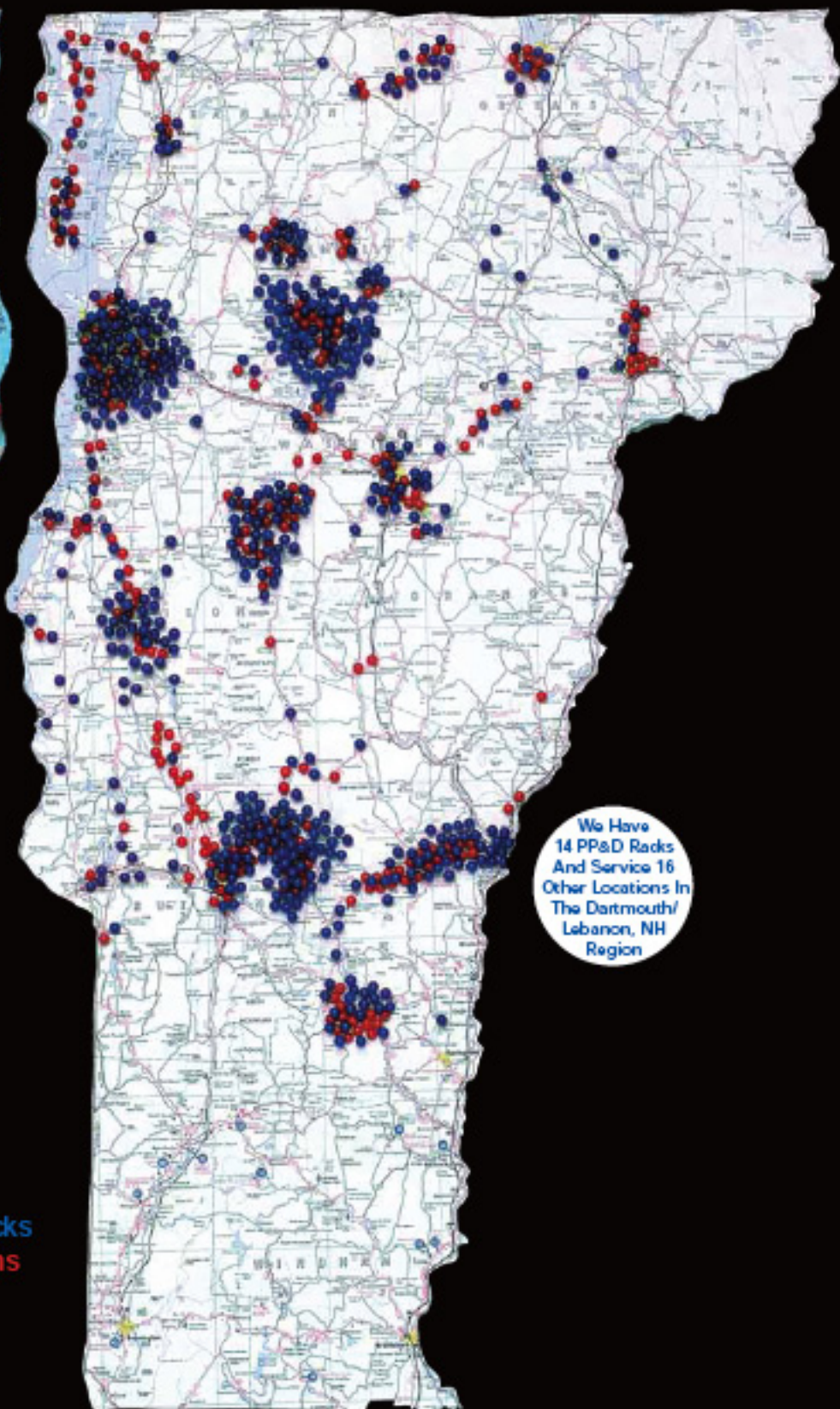
\_\_\_\_ To A/R \_\_\_\_ Ent W/W

# PP&D Brochure Distribution

## New York



## Vermont



We Have  
14 PP&D Racks  
And Service 16  
Other Locations In  
The Dartmouth/  
Lebanon,  
NH  
Region

Blue Pins = PP&D Owned Racks  
Red Pins = Serviced Locations